

# Microsoft Business Application Pricing Quick Reference Guide

UK Pounds (GBP)

	License	Base	Attach	Model	Capacity / Allowance	Comment	
<b>Dynamics 365 Licenses</b>	Customer Engagement	CE Professional - Sales	£ 49.00	£ 15.10	Per user/month	Initial: 10GB DB, 20GB File, 2GB Log	Limited to 15 custom entities
		CE Professional - Customer Service	£ 37.70	£ 15.10	Per user/month		
		CE Enterprise - Sales	£ 71.60	£ 15.10	Per user/month	Per user: 250MB DB + 2GB File Initial: 10GB DB, 20GB File, 2GB Log	
		CE Enterprise - Customer Service	£ 71.60	£ 15.10	Per user/month		
		CE Field Service	£ 71.60	£ 15.10	Per user/month	Initial: 10GB DB, 20GB File, 2GB Log 50 Azure bot sessions / user / month (accumulates across tenancy)	
		Chat for Customer Service		£ 45.20	Per user/month		
		D365 Project Service Automation	£ 71.60		Per user/month		
	CE Sales/Cust Service Enterprise Device	£ 109.30		Per device/month			
	Team Member	£ 6.00		Per user/month			
	F & SCM	D365 Finance	£ 135.70	£ 22.60	Per user/month	Initial: 20GB DB, 40GB File, 1 Prod, 1 S'box	Min 20 base licenses
		D365 Supply Chain Management	£ 135.70	£ 22.60	Per user/month		Min 20 base licenses
		D365 Commerce	£ 135.70	£ 22.60	Per user/month		Min 20 base licenses
		D365 Human Resources	£ 90.50	£ 22.60	Per user/month	Initial: 20GB DB, 40GB File, 2 CDS, 2 AOS	Min 5 base licenses
		Device	£ 56.60		Per device/month		
		Activity	£ 37.70		Per user/month		
		HR Self Service	£ 3.00		Per user/month		
	BC	D365 Business Central Essentials	£ 52.80		Per user/month		
		D365 Business Central Premium	£ 75.40		Per user/month		
	Other	Marketing	£ 1,131.00	£ 565.50	Per tenant/month	10k marketed contacts	>= 10 base licenses for Attach
		Forms Pro	£ 75.40		Per tenant/month	Per 2,000 survey responses	
		Relationship Sales	£ 81.70		Per user/month		Min purchase 10
		Remote Assist	£ 49.00	£ 15.10	Per user/month		Requires D365 Field Service license
		Guides	£ 49.00		Per user/month		
		Layout	£ 71.60		Per user/month		
	Fraud Protection	£ 7,540.00		Per tenant/month			

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<b>Power Platform Licenses</b>	Power Apps	Power Apps - Per app plan	£ 7.50		Per user/month	Per app plan: 50MB DB + 400MB File Initial: CDS - 1GB DB, 20GB File, 2GB Log	2 apps + 1 portal
		Power Apps - Per user plan	£ 30.20		Per user/month	Per user plan: 250MB DB + 2GB File Initial: CDS - 10GB DB, 20GB File, 2GB Log	Unlimited apps & portals
	Portals	Power Apps Portals - Authenticated Logins	£ 150.80		Per month	Per 100 daily logins	
		Power Apps Portals - Unauthenticated Page Views	£ 75.40		Per month	Per 100k page views	
	PA Flows	Power Automate - Per user plan	£ 11.30		Per user/month	Per user: 50MB DB + 200MB File Initial: CDS - 1GB DB, 2GB File, 200MB Log	Unlimited activations
		Power Automate - Per user plan with attended RPA	£ 28.00		Per user/month	50MB database + 200MB file 5k AI Builder service credits / month	
		Power Automate - Per flow plan	£ 349.30		Per month	Per flow: 50MB DB + 200MB File Initial: CDS - 1GB DB, 2GB File, 200MB Log	Min purchase = 5 flows
		Power Automate - Unattended RPA		£ 104.90	Per bot/month	50MB database + 200MB file	Requires Per flow OR Per user with attended RPA
	Other	Power Virtual Agent	£ 754.00		Per month	2k chat sessions / tenant / month Initial: CDS - 10GB DB, 20GB File, 2GB Log Unlimited PVA triggered Flows	
		Power BI Pro	£ 7.50		Per user/month		
		Power BI Premium P1	£ 3,766.20		Per month	Per Instance	P2, P3, P4 & P5 also available

	License	Base	Attach	Model	Capacity / Allowance	Comment
<b>Insights Licenses</b>	Customer Insights	£ 1,131.00		Per tenant/month		
	Sales Insights	£ 37.70		Per user/month		
	Customer Service Insights	£ 56.60		Per user/month	100k cases / user / month	

	License	Base	Attach	Model	Capacity / Allowance	Comment	
<b>License Add ons</b>	CDS	CDS Database capacity		£ 30.20	Per month	Per 1GB	Max 4TB
		CDS File capacity		£ 1.50	Per month	Per 1GB	
		CDS Log capacity		£ 7.50	Per month	Per 1GB	
		API call capacity		£ 37.70	Per month	Per 10k API calls	
	Marketing	Marketing Additional Application		£ 377.00	Per month		
		Marketing Non-Prod Application		£ 188.50	Per month		
		Marketing Additional Contacts - 5k contacts		£ 188.50	Per month		Tier 1
		Marketing Additional Contacts - 50k contacts		£ 1,131.00	Per month		Tier 2 (Tiers 3,4 & 5 available)
	Portals	Power Apps Portals - logins		£ 150.80	Per month	Per 100 logins	
		Power Apps Portals - logins - tier 2		£ 75.40	Per month	Per 100 logins	Min purchase = 10
		Power Apps Portals - logins - tier 3		CSP Only	Per month	Per 100 logins	Min purchase = 50
		Power Apps Portals - page views		£ 75.40	Per month	Per 100k page views	
		Chat sessions for Virtual Agent			Per tenant/month	Per 1k chat sessions	
		AI Builder capacity		£ 377.00	Per month	Per 1M service credits	

	License	API requests / 24 hrs	Comments	
<b>API Request Allowances</b>	D365 Enterprise applications	20k		
	D365 Professional	10k		
	D365 Team Member	5k		
	Power Apps per user plan	5k		
	Power Apps per app plan	1k		
	Power Automate per user plan	5k		
	Power Automate per flow plan	15k		
	Office licenses (that include Power Apps/Automate)	2k		
	Application / Non-interactive users		100k	At least one D365 Enterprise subs
			50k	At least one D365 Professional subs
		25k	At least one Power Apps/Automate subs	

**NOTES**

For D365 licenses, pick all licenses required for a user (eg. Sales Pro, Cust Svc Ent, Finance). The Base license must be the higher priced of them with the others as Attach licenses.  
 Eg. If user requires Sales Pro, Customer Service Ent, Finance : Base = Finance, Attach = Sales Pro & Customer Service Ent  
 Eg. If user requires Sales Pro & Customer Service Ent : Base = Customer Service Ent, Attach = Sales Pro  
 Team member licenses are restricted to: Read ALL entities, CRUD = Contacts, Activities, Tasks, Notes + others. Cannot operate on behalf of other users.